

OFFICIAL LOGO PACKAGE



HOW TO OBTAIN THE REPTILIA LOGO

High-resolution Reptilia logos and approved brand assets are available upon request. To obtain logo files or discuss appropriate usage, please contact Ashley Maika at ashley.maika@reptilia.org.

BRAND USAGE GUIDELINES

Organization Name

First Reference: Reptilia Zoo & Education Centre

Subsequent References: Reptilia

Do not abbreviate as "RZEC" in public-facing media.

Preferred Description

"Canada's largest indoor reptile zoo and conservation-focused education centre."

Photography Credit

When supplied by Reptilia, photographs should be credited as:

"Photo courtesy of Reptilia Zoo & Education Centre" unless otherwise specified.

Logo Usage

Approved logo files are available upon request.

The logo must:

- Remain proportional
- Not be stretched or distorted
- Not be recoloured without approval
- Maintain adequate clear space around the logo



AFFILIATIONS

