



REPTILIA MEDIA KIT

MEDIA CONTACT

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For media inquiries, interview requests, filming opportunities, expert commentary, and photography requests, please contact Ashley Maika directly.

ABOUT REPTILIA

Reptilia Zoo & Education Centre is dedicated to reptile education, conservation awareness, and responsible animal care. Through interactive exhibits, educational programming, and community outreach, Reptilia works to foster a deeper understanding and appreciation of reptiles and amphibians.

With more than 75% of Reptilia’s animal residents being rescues or surrendered animals, we believe it is our responsibility to extend our circle of compassion to species that may not look like us, but are no less deserving of care, respect, and protection.

MISSION STATEMENT

To inspire conservation through education, foster appreciation for reptiles and amphibians, and provide exceptional care for the animals entrusted to us.

VISION STATEMENT

To be Canada's leading reptile-focused zoological institution, advancing education, conservation, animal welfare, and public engagement.

KEY FACTS AT A GLANCE

- Canada's Largest Indoor Reptile Zoo
- Three Locations - Vaughan, Whitby & London
- More than 84,000 square feet of zoological facilities
- Over 250 Species
- More than 1,000 Animals
- 85% of the collection consists of rescued, surrendered, or rehomed animals.
- Educational outreach reaching thousands of Ontario schools
- Curriculum aligned educational programming for children and families
- Active participant in conservation and research initiatives
- Partner organization with government agencies, educational institutions, and zoological organizations



ORGANIZATIONAL HISTORY

Founded in Vaughan, Reptilia Zoo & Education Centre was established with the goal of inspiring appreciation for reptiles and amphibians through engaging education and exceptional animal care. What began as a single indoor reptile zoo has grown into Canada's largest collection of indoor reptile zoos and conservation centres, with facilities in Vaughan, Whitby, and London. Together, the three locations encompass more than 84,000 square feet of exhibit space and are home to over 1,000 animals representing more than 250 species.

Throughout its growth, Reptilia has remained focused on four core pillars: education, conservation, animal welfare, and unforgettable guest experiences. Its facilities offer immersive exhibits, live educational presentations, hands-on learning opportunities, and specialized programming designed to help visitors better understand reptiles, amphibians, and the vital roles they play in ecosystems around the world.

Today, Reptilia is recognized as more than a zoological attraction. It serves as an educational resource for schools and communities, supports conservation awareness through public engagement, and provides care for one of Canada's largest collections of rescued and surrendered reptiles. Through continued investment in animal welfare, education, and conservation, Reptilia remains committed to connecting people with wildlife while inspiring the next generation of conservationists.

WHAT WE DO

ZOO EXPERIENCES

- Indoor Reptile Zoo
- Immersive reptile and amphibian exhibits
- Live educational presentations
- Behind-the-scenes experiences
- Animal encounters
- Daily feeding demonstrations

COMMUNITY ENGAGEMENT

- Festivals
- Corporate events
- Mobile zoo programs
- Public appearances

TRAINING & PROFESSIONAL DEVELOPMENT

- Provide staff training for other facilities
- Support co-op placements & internship
- Deliver exotic animal handling training for agencies and professionals.

EDUCATIONAL PROGRAMS

- Education Programs
- School Field Trips
- In-school Presentations
- STEM Programs
- Summer Camp
- Winter Camp
- March Break Camp
- PA Day Camp
- Junior Keeper Programs
- Birthday Parties

CONSERVATION & RESCUE

- Conservation Programs
- Animal rescue and surrender support
- Native wildlife partnerships
- Conservation awareness campaigns
- Species education initiatives



SPOKESPERSON BIO

ASHLEY MAIKA
COMMUNITY ENGAGEMENT COORDINATOR

ASHLEY REGULARLY SPEAKS ON TOPICS INCLUDING:

- Animal welfare
- Community engagement
- Educational programming
- Responsible pet ownership
- Rescue and surrender issues
- Public conservation awareness

Available For:

- Media interviews
- Community events
- Educational discussions
- Public awareness campaigns

FILMING & PHOTOGRAPHY INFORMATION

Media are welcome to photograph and film at Reptilia by appointment.

- Animal encounters
- Keeper interviews
- Educational presentations
- Behind-the-scenes access
- Rescue stories
- Conservation features
- Feeding demonstrations
- New arrivals or special events

Advance notice is required to coordinate animal handling staff and exhibit access.

BRAND USAGE GUIDELINES

Organization Name

First Reference: Reptilia Zoo & Education Centre

Subsequent References: Reptilia

Do not abbreviate as "RZEC" in public-facing media.

Preferred Description

"Canada's largest indoor reptile zoo and conservation-focused education centre."

Photography Credit

When supplied by Reptilia, photographs should be credited as:

"Photo courtesy of Reptilia Zoo & Education Centre"

unless otherwise specified.

Logo Usage

Approved logo files are available upon request.

The logo must:

- Remain proportional
- Not be stretched or distorted
- Not be recoloured without approval
- Maintain adequate clear space around the logo

